

## Valoya Delivers Light to Selecta Klemm's New Tissue Culture Production Facility

*Selecta Klemm GmbH, a leading company in floriculture has installed Valoya wide spectrum LED - luminaires in their recently constructed facility in Stuttgart, Germany. Valoya wide spectrum LED lights offer a maintenance free and energy efficient alternative to traditional fluorescence or red/blue LED lights.*

In contrast to traditional LED lights where the spectrum is composed of LEDs with various colors, Valoya uses proprietary LED technology to incorporate their spectra in a single chip. This offers best possible uniformity which is critical in low proximity installations. The Valoya L-series offers high intensity and high spectral accuracy throughout its lifetime which is up to four times longer than commonly used T8 LED tubes.

*"The investment cost was clearly higher when compared to traditional fluorescent or LED tubes, but long life-expectancy and extensive energy savings is a big advantage. The color of the light is also very good for working as it allows quality control whenever needed without changing the lighting condition", says Robert Boehm, Head of Biotechnology.*



### **About Selecta Klemm GmbH**

The Selecta Group is a world leading breeder, producer and marketer of vegetatively propagated ornamental plants. Selecta Klemm's breeding activities comprise the areas of bedding and balcony plants, poinsettias, perennials and cut flowers. With 7 locations in Europe and Africa, Selecta Klemm is able to serve each significant market throughout the world.

### **About Valoya Oy**

Valoya is a provider of energy efficient wide spectrum LED grow lights for professional use. Valoya LED-lights have been developed using Valoya's proprietary LED technology and extensive plant photobiology research. Valoya's customer base includes numerous greenhouses, vertical farming facilities and research institutions all over the world.

### **Additional information:**

Rabbe Ringbom, Vice President Sales and Marketing  
Office tel: +358-10-2350300